



Innovating technologies

Test & measurement
quality

OUR MISSION

- ◆ To provide our customers with large range of modern test & measurement equipment requiring their specifications.
- ◆ To propose engineering and service support
- ◆ To base our relationship with clients on a long-term basis

MILESTONES

➤ **Since 1990**

➤ **Key projects (in chronological order)**



Communication department



RF Government – data transfer system from President to his regional representatives

The Ministry of Foreign affairs of Russia – Communication systems for Russian embassies abroad



Other governmental structures



MILESTONES



- ◆ S.P.Korolev Rocket and Space Corporation
- ◆ Sukhoi civil aviation
- ◆ The Russian Satellite Communications Company" (RSCC)
- ◆ Joint Stock Company Gascom by the Gazprom Group
- ◆ F.S.U.E. SRI Vektor

All over 500 clients

LICENSIES & CERTIFICATES



- License of FSB for work with the State Secret
- License of FSB for work with Special Equipment
- License of Federal Agency on Technical Regulating and Metrology

COMPANY'S STRUCTURE



Applications for hi-end products

- ◆ Security
- ◆ Satellite communication providers
(Satellite channel control & Channel capacity management)
- ◆ RF signal regulating services
(Control & search of unauthorized access)
- ◆ R&D
(Debugging of modern communication systems)

Look-out applications

- ◆ Civil aviation
Airports - E2E, E2A RF Communications systems
- ◆ Defense



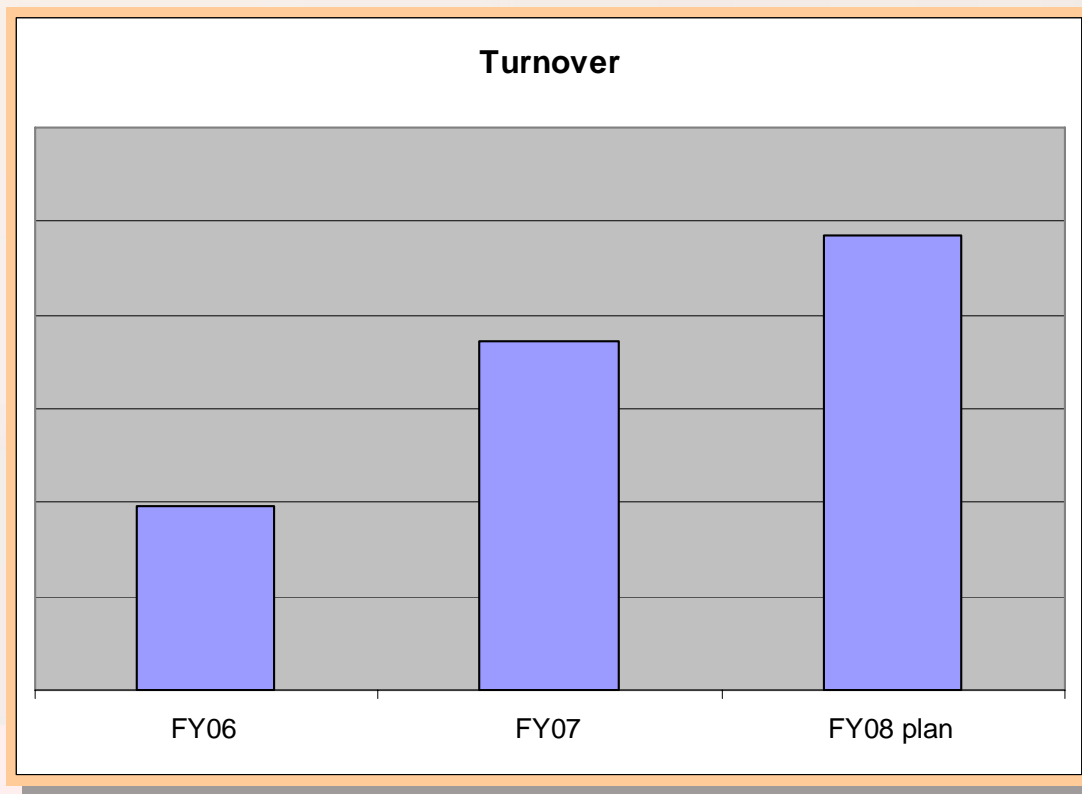
WORLDWIDE BRANDS



www.sernia.ru

OFFICIAL DISTRIBUTOR & R&D PROVIDER, more than 10 brands under distr. agreements.

Turnover Tektronix products



This is to illustrate our sales potential

REVIEW OF SUCCESS



OFFICIAL DISTRIBUTOR
R&D PROVIDER

ETS-LINDGREN
An ESCO Technologies Company

NEWSLETTER EUROPE Sept '07

FY07 REPORT

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DISTRIBUTOR OF THE YEAR 2007

SERNIA RUSSIA

IEC CISPR
Sydney, Australia

Distributor of the Month
SERNIA RUSSIA



2006 TOTALS

1	EMCO ELEKTRONIK	Germany
2	SERNIA	Russia

1	SERNIA	Russia
2	PROTEA	South Africa
3		Russia

Martin Wiles
Martin Wiles

OUR AWARDS



And much more...

B&K is Sernia group affiliated company

MARKETING AND PROMOTION



ElectronTech expo



Active marketing and promotion policy, including in 2007

- **4 international exhibitions**
- **Permanent advertising**
- **Seminars and trainings**

SCIENCE AND EDUCATION



***Creation of modern
research center of
nanotechnologies in
cooperation with
Lomonosov state
University, Moscow***

2006

SCIENCE AND EDUCATION



Moscow State University was established in 1755.

More than 40 000 undergraduates and about 7 000 postgraduates study at the university, and over 5 000 specialists do the refresher course here. More than 4 000 professors and lecturers, and about 5 000 researchers work for the faculties and research institutes. The University employs over 15 000 of ancillary staff.



Every year Moscow University enrolls about 2 000 international students and postgraduates from all over the world.

Moscow University has at its disposal more than 600 buildings and facilities including the sky-scraper on Lenin Hills, occupying over 1 million square metres. The University campus in Moscow covers 205.7 hectares.

*THANK FOR YOUR
ATTENTION*

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